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**H-E-B WINE WALK REIMAGINED AT THE WOODLANDS® RESORT**

**Houston, Texas** (September 4, 2025) ... It's time to Wine Walk, foodie friends. The popular 21<sup>st</sup> annual H-E-B Wine Walk is back and better than ever with a brand-new location at The Woodlands® Resort set for Saturday afternoon, October 4 from 4 – 7 p.m. This move reflects a renewed vision of bringing guests closer to nature while offering even more space to sip, stroll, and savor. This festive fall celebration is a magnificent occasion for wine lovers to enjoy cooler temperatures while sipping and strolling their way through the gorgeous grounds of The Woodlands® Resort all while supporting worthwhile charity organizations like New Danville, The Woodlands Arts Council, and Montgomery County Food Bank. Tickets are available online now.



While the setting may be new, the chance to sip and savor is as exceptional as ever. Guests can explore more than 50 wine tasting tents, 40+ craft beer selections, and dozens of culinary offerings from top local restaurants and chefs. With over 250 beverages to sample, it's the ultimate tasting adventure—so bring your thirst!

Entertainment will be in full swing with not one, but two live music stages. The Corcoran Genesis Music Stage will showcase Shang & Byron, the high-energy 2-Man Band known for their crowd-pleasing dance hits and eclectic mix of music that keeps everyone moving.

Want to get ahead of the crowd and enjoy the best of the best? Devoted wine enthusiasts can upgrade to the **Cinnamon Shore VIP Experience** inside Back Table Kitchen & Bar offering plush indoor lounging plus, premium wine selections, *an additional hour of enjoyment*, elevated food offerings and entertainment. And VIPs receive a *VIP Swag Bag and the keepsake collectable “big” glass*.

Rub elbows and mingle with tastemakers who have made their mark on the culinary and wine industry in remarkable ways. Nosh your way through the myriads of flavors from the generous restaurants who highlight signature dishes.



Super fans and co-founders of Wine & Food Week, Constance and Clifton McDerby, are thrilled to reveal this year’s new location for the beloved fall tradition. “It’s never easy to move after so many years in one place, but we’ve absolutely fallen in love with our new setting. Nature’s beauty makes the perfect backdrop for this special event, and we can’t wait to welcome back our loyal Wine Walkers,” they shared. As the McDerby’s like to say, “Raise a glass, meet a new friend, share a laugh, and take it all in.”

H-E-B Wine Walk Features include:



- **H-E-B Culinary Cantina**...grab a food sample, H-E-B water and even a pour of H-E-B’s hand-selected wine favorites!
- **Bayway Cadillac Fun Zone**
- **Cinnamon Shore VIP Premium Lounge**
- **Europe Shares Tasting Pavilion**—Travel Europe in a glass—sample wines from across the continent in the Europe Shares Tasting Pavilion.
- **“Your Happy Place”** presented by Aruba Tourism
- **Ben E. Keith Brewery Collection** for the most discriminating beer-loving palates
- **Leafguard Hydration Station**
- **Sweet Street**
- **Stella Rosa Airstream Bar**
- Live Music by Shang & Byron—The 2-Man Band
- Bubbles, Baby! In the **Pop The Cork Bubbles Zone**
- Photo Walls and Selfie Stations
- Pop-Up Entertainment and WOW elements

Wine & Food Week’s H-E-B Wine Walk at The Woodlands® Resort sponsors include H-E-B as Presenting Sponsor, Bayway Cadillac of The Woodlands as Official Automotive Partner, The Woodlands® Resort, Aruba Tourism Authority, Riboli Family Wines, Trincherro Family Estates, Alexander Valley Vineyards, Ben E. Keith Beverages, Duckhorn Vineyards, Europe Shares, Hess Persson Estates, Michael David Winery, Origami Sake, Republic Grand Ranch, Renewal by Andersen, Lumos Aesthetics & Wellness, Volante





Integrated Planning, Weygandt Law and SpeedPro Imaging The Woodlands, and AirTech. Sponsorship and restaurant opportunities are still available.

Want to join the fun and Crush It with Us? Volunteer opportunities are available. It feels great to “Crush It” in your community in support of great non-profit organizations.

In-kind and media partners include Community Impact News, Hello Woodlands, Infiniti Graphics, K-STAR Radio, PaperCity The Woodlands, The Woodlands City Lifestyle Magazine, Woodlands Online, YELP, Candor Pictures LC, Genesis Photography, Hamilton Photography & Video and Minor Details Photography.

Tickets are available at [www.wineandfoodweek.com](http://www.wineandfoodweek.com). General admission tickets are \$79. VIP Premium Lounge tickets are available at \$135. All tickets are all-inclusive, and attendance is limited. Don’t wait. It was a complete sellout last year.

For the ultimate fall wine experience, guests can purchase the exclusive “Posh Pass” ticket package for \$285.00 and enjoy VIP access to both the H-E-B Wine Walk and the Platinum Wine Vault September 19 at Bayway Cadillac of The Woodlands—a savings of \$50. Or enjoy the Sippers Delight for just \$199.00—H-E-B Wine Walk General Admission plus Platinum Wine Walk.

Make it a staycation to remember with the Vino & Views package at The Woodlands® Resort. Unwind in the heart of The Woodlands with overnight accommodations, daily breakfast to start your morning just right, and the convenience of valet parking throughout your stay. Your getaway begins with a curated wine and charcuterie welcome amenity—an indulgent start before venturing out to sip and savor at the H-E-B Wine Walk. Take in the views, toast to good times, and enjoy every delicious detail.

To enjoy the 21st annual celebration of Wine Walk in its gorgeous new home, visit [wineandfoodweek.com](http://wineandfoodweek.com) to purchase tickets, find a special hotel room rate, and more information.



#### **ABOUT WINE & FOOD WEEK AND FOOD & VINE TIME PRODUCTIONS**

Food & Vine Time Productions, producer of Wine & Food Week, celebrated 21 years in 2022 and is proud to have raised over \$2 million dollars through various channels since its inception in 2002 for local charities and deserving non-profits.

The first large scale event in the Metro founded by Food & Vine Time Productions, Wine & Food Week, was the first multi-day, multi-faceted, comprehensive destination culinary and wine event and the first nationally to promote locally sourced and sustainable products. Founder Constance McDerby with life and business partner, Clifton McDerby has been promoting and furthering the diverse culinary scene to avid followers since 2002. Diffusing the mystique of wines, FVTP events make wines approachable by educating the novice to the aficionado. Food & Vine Time Productions created another first when it launched the state’s first multi-day craft beer destination and educational event featuring over 300 craft beer selections. Brewmasters Craft Beer Festival celebrated a decade of craft beer experiences, being named #3 beer event in America by USA Today and #1 in Houston by Houstonia Magazine. Food & Vine Time Productions’ events include Houston Chronicle Culinary Stars, Katy Sip N Stroll, Wine Fair Cy-Fair, Zest in the West, Haute Wheels Food Truck Fest, and a myriad of public lifestyle events and private events for various clients.

